

SUMMARY OF CLUB PLANS AND OBJECTIVES

90-91

ROTARY CLUB OF SPACE CENTER, Houston, Texas DISTRICT 589

r. President: Please prepare this summary at the beginning of the Rotary year. It will be helpful to both you and your district governor. Use information provided by your committee chairmen. COMMITTEE REPORTS DO NOT TAKE THE PLACE OF A SUMMARY. Please make your report as complete as possible.

MEMBERSHIP GROWTH PLANNING GUIDE

Membership on 30 June last (excluding honorary members) 6/90 - 187 89-90

Active 153 Additional Active 9 Senior Active 24 Past Service 1
By age: Under 30 3 30-39 27 40-49 54 50-59 43 60-69 31 70+ 14
Unknown 15
Members added last Rotary year 28 Net gain (loss) last Rotary year 8

Growth Potential (based on the latest classification survey)

Possible new active members 100+ additional active members 1 for each active member
Former classifications of senior active members which are unfilled 20
Date of last classification survey August, 1989

Our club should admit 50 new members this Rotary year to reach our membership goal as of next 30 June of (allow for any projected losses) 225

Brief description of club's procedures for teaching new members about Rotary and making them feel at home in the club:

This club formulated the "Red Badge" Program which is now used District wide and has used it successfully for several years to inform new members about Rotary and to integrate them into the Club's activities. For an average period of 6-8 weeks, a new member is required to act as a "greeter" at club meetings, to attend a Board of Directors' meeting, attend a club social event, become active in one or more committees and attend a regular meeting of another club. Throughout this introductory period, the new member is coached and encouraged by his/her sponsor and members of the Rotary Information Committee.

Name of nearby communities in which a Rotary club might be organized.

A committee has been formed to study the feasibility of and interest in sponsoring another Rotary club within the territorial limits of this club.